

CITIZENSHIP CAPSTONE PROJECT

**THINK BEFORE YOU SHARE: PROMOTING RESPONSIBLE
DIGITAL CITIZENSHIP AMONG UNIVERSITY STUDENTS**

BENSON THEURI MUTURI
KARATINA UNIVERSITY

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This report documents a micro-action undertaken to promote responsible digital citizenship through awareness using a digital infographic.

1. PROJECT OVERVIEW

Focus Area

Digital Citizenship

Problem

The widespread use of social media among university students has increased the spread of misinformation, online scams, cyberbullying and irresponsible sharing of content. Many students forward messages without verifying their accuracy exposing themselves and others to false information and online risks. Promoting responsible digital citizenship helps students become more informed, respectful and safe internet users.

Objective

To raise awareness among university students about responsible digital citizenship by encouraging them to verify information before sharing it, protect their personal information, communicate respectfully online, and use digital platforms responsibly.

2. INFOGRAPHIC

The Micro-Action

I designed a digital infographic titled "Think Before You Share" and shared it with fellow students through our class WhatsApp group and during informal discussions on campus.

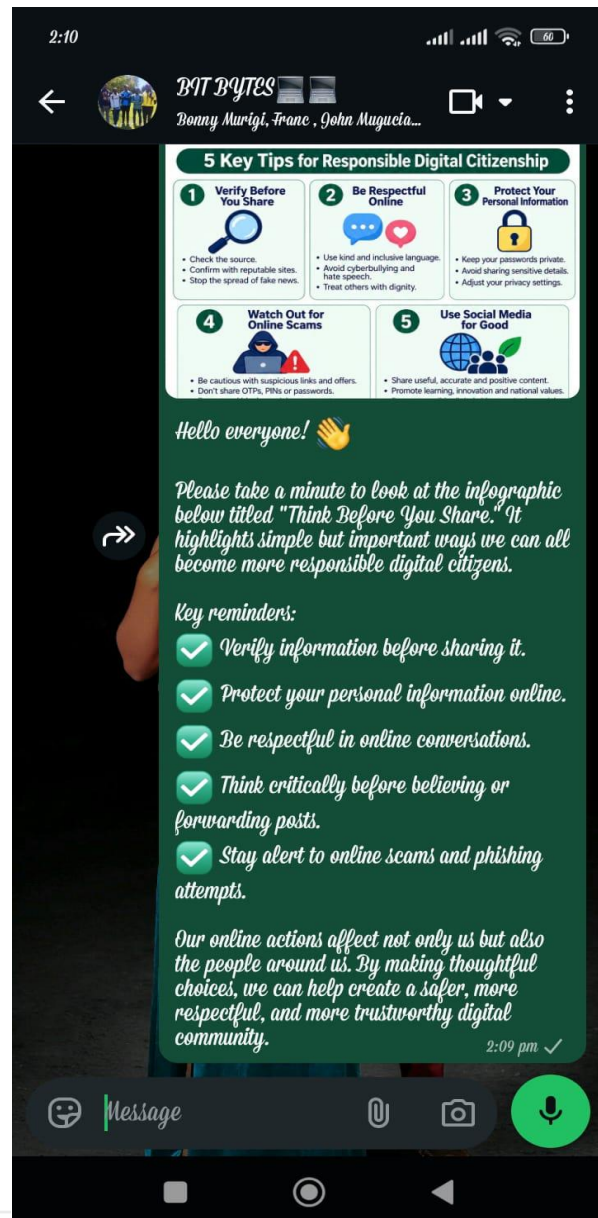
During these interactions, I explained:

- How fake news spreads
- Why students should verify information
- How to protect personal information
- The importance of respectful online communication
- How to recognize online scams



3. MICRO-ACTION AND EVIDENCE

I shared the infographic with fellow students through a class WhatsApp group and discussed the key messages during informal peer interactions. Below are the screenshots



4. REFLECTION & CONTEXT CAPSULE

Reflection

Challenges

Some students initially believed that every message shared on social media was trustworthy.

Some students were not aware of online scams and phishing attempts.

Soft Skills

- Communication
- Leadership
- Teamwork
- critical thinking
- digital literacy.

Impacts

The project helped increase awareness of responsible online behaviour among students.

Participants reported that they had learned:

- How to identify fake news
- The importance of protecting passwords
- Respectful online communication
- Ways to avoid online scams

Although the intervention was small, it encouraged responsible digital habits within the student community.

Context Capsule

During this capstone project, I promoted responsible digital citizenship among university students by creating and sharing an infographic titled 'think before you share'. The campaign encouraged students to verify information before forwarding it, protect personal information, communicate respectfully online and recognize scams. I shared the infographic with classmates and discussed its key messages. The activity generated positive discussions and encouraged participants to reflect on their online behaviour. Throughout the project I used communication, leadership, teamwork, digital literacy and critical thinking skills. This experience demonstrated that a simple awareness campaign can positively influence responsible digital habits within a student community.